



[Should I set up my new business here in Australia or go offshore?](#)

There are pros and cons in all the business areas in deciding whether to set up in Australia or taking your business offshore. It's necessary to consider the small but sophisticated domestic market, close vicinity to large Asian markets and early adoption of technology. Aspects of supply are expensive, but talented people want to live in Australia because it's a great lifestyle. Taxes are relatively high but there is an absence of estate and gift taxes.

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